

# LIVING WATER® BY VOLLARA™ VS. BOTTLED WATER COMPARISON SHEET (CA-RETAIL)\*

Water Type	Product	Average Size / Retail Price <sup>1</sup>	Water Price per Gallon <sup>2</sup>	Annual Water Cost <sup>3</sup>	5 Year Total Cost <sup>4</sup>
Living Water® by Vollara™		\$2,199.99	\$ 0.65 (cost per gallon to produce Living Water)	1st yr = \$3.50 2nd yr = \$123.48 3rd yr = \$84.48 4th yr = \$84.48 5th yr = \$84.48  (includes filters, annual cleaning & San Diego municipal water)	<b>\$2,380.41</b> (Includes Cost of Machine)
Dasani <sup>5</sup>		24/16.9 fl oz \$4.98	\$1.59	\$1,160.70	\$5,803.50
Aquafina <sup>5</sup>		24/16.9 fl oz \$4.98	\$1.59	\$1,160.70	\$5,803.50
Fiji <sup>5</sup>		6/500 ml \$6.22	\$7.87	\$5,745.10	\$28,725.50
Evian <sup>5</sup>		1 liter (33.8 oz) \$2.29	\$8.68	\$6,336.40	\$31,682.00
Propel <sup>5</sup>		6/16.9 fl oz \$2.98	\$3.79	\$2,766.70	\$13,833.50
Smart Water <sup>5</sup>		1 liter (33.8 oz) \$1.58	\$5.99	\$4,372.70	\$21,863.50
Sparkletts <sup>5</sup> Home Delivery		20 Gallons \$29.96	\$1.50 (cooler included)	\$1,095.00	\$5,475.00

\* For Illustration Purposes Only: Comparing cost to provide 2 gallons of water/day for drinking and cooking over 5 years with a LivingWater® (LW) and with the purchase of bottled water (BW)

1. Bottled Water Products Purchased on 8-12-2010 at Walmart in Laguna Niguel, CA except Evian purchased at Ralphs Grocery Store; Sparkletts information from website quote

2. Water Price/Gallon: LW machine cost plus Annual Water Cost over 5 years divided by 2 gallons/day over 5 years; for BW, price converted from bottle cost to per gallon cost

3. Annual Water Cost: For LW, yearly cost of municipal water at 2 gallons/day, plus cost of recommended filter replacements & annual cleaning; for BW, water price per 2 gallons/day/year

4. 5 Year Total Cost based on Living Water Manufacturer's 5 year limited Warranty period: For LW, includes Annual Water Cost over 5 Years plus machine cost; for BW, Annual Water Cost over 5 Years

5. Trademark is the property of its respective owner.